



CASP Connect Ltd

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ztamp:s



mir:ror



nabaztag:tag



nano:ztag



ztamp:s



The RFID stamps that make your objects come alive

Stick a Ztamp to an everyday object. Assign applications, services, contents to it. When you flash an object's Ztamp in front of a device that can recognize it (a [Nabaztag:tag](#) or [Mir:ror](#) by Violet), any applications assigned to the object will automatically launch.

Features

The choice of applications and content is ever-expanding. The following list is purely indicative and non-exhaustive. All of these services are triggered when you show a Ztamped object to the Mir:ror, and can be used free of charge.

- Can be affixed to any inanimate object *
- Work with [Mir:ror](#) or [Nabaztag:tag](#) by Violet, who can detect them and perform the programmed tasks
- Programming is as easy as picking your applications among the selection offered in the directory on [violet.net](#)
- Extensive range of applications: leisure, daily life, entertainment, kids, productivity, communication, social networks...
- Launch any type of applications, media or connect to any website you specify
- Send e-mail, social network updates, or data to any open Web app
- Count the number of uses for an object
- Allows any object to have its own e-mail address and receive messages
- Can be used with your own applications
- Multiple actions can be assigned to a single Ztamp

(*) see restrictions in the technical specs

A few examples

Users are free to select applications and functionalities, and pair them with the objects or daily-life situations they want. There are thousands of possible combinations – it's up to the user to invent the life that goes with it. These are just a few examples.

- Your paper files automatically open the corresponding files on your computer (with Mir:ror).
- Your books contain links to websites or videos that give additional info about their subject (with Mir:ror)
- Your umbrella reads out the weather forecast and traffic information before you leave the house (with Mir:ror and Nabaztag:tag)
- Your coffee mug warns your Facebook friends that you're at work while reading out the latest business news (with Mir:ror and Nabaztag:tag)
- Your souvenir trinket from Marrakech displays your holiday snapshot album (with Mir:ror)
- Your pack counts the number of cigarettes you've smoked today (with Mir:ror and Nabaztag:tag)
- Your car keys wish you welcome home and send whoever you like an email to let them know you're back (with Nabaztag:tag and Mir:ror)
- Offer presents fitted with Ztamp:s: they'll be able to sing a song and wish a happy birthday (with Mir:ror and Nabaztag:tag)
- Keep track of every time you use your tools, take your medication, or pour out a glass of Vodka (with Mir:ror and Nabaztag:tag)
- Your household appliances connect you directly to their manufacturer's support website (with Mir:ror)
- Your wife sends your car keys email to remind you to get the bread on the way home (with Mir:ror and Nabaztag:tag)
- When did you last wear that dress? (with Mir:ror and Nabaztag:tag)

Applications

- Launches applications and files on your computer
- Connects to websites
- Plays videos, photos, music
- Text-to-speech playback of news from your websites (RSS feeds)
- Sends emails automatically
- Sends spoken messages automatically
- Launches Podcasts and Internet radios
- Weather, Markets, Air Quality
- Counts, records and gives reminders of an object's recent use
- Sends data to external websites
- Sends Twitter message

Technical

System requirements

- Mirror or Nabaztag:tag by Violet required for use in the conditions described

Technical specs

- Ztamps contain tiny electronic chips, or tags, which communicate through High Frequency (RFID) when they come close to a device capable of reading them. The rest of the time, they do not emit any electromagnetic waves.
- Contain RFID chips of the ISO 14443 B type
- Any actions assigned to a Ztamp can be deleted or edited at any time
- A Ztamp's detection distance varies with the type of reader device (from a few millimetres to a few centimetres).
- Ztamps may not function properly if affixed to materials that conduct current or generate electromagnetic fields (metal, mobile phones, magnets etc.)
- Do not crease or fold the Ztamp, as this may disable it. Avoid exposing the Ztamp to shocks, do not write on it, staple or pierce it, or attempt to take it apart.
- Ztamps are not dishwasher-safe. If soiled, simply wipe them with a damp cloth.
- The Ztamp is not a toy. Keep out of the reach of children under 36 months.